



**DBA Meeting Minutes
Tuesday, April 26th
Boardroom – Senate Building
12PM-1PM**

Board members present: Jill Ramiel, Nathaniel Dye, Evelyn Rousso, Mark Ridgeway, Sydney Mitchell, Dana Gunderson, Eric Forst

Board members not present: Colleen Goldrich

Non board members present: Phil Clayton (Goldbelt Security), Duren Moses (Goldbelt Security), John Boon (Goldbelt Security), Officer Ken Colon (JPD), Brian Holst (JEDC), Officer Smith (JPD), JPD Chief of Police Bryce Johnson, Dana Herndon (JEDC), Margaret O’Neal (JEDC), Loren Jones (CBJ Assembly)

Call to Order at 12PM

Approval of Minutes of Last Meeting

***Mark Ridgeway moves to approve the minutes from the last Board meeting.
Evelyn Rousso seconds the motion.***

Public Participation on Non-Agenda Items

1. JPD Chief of Police Bryce Johnson and introduction of downtown officers
 - a. Downtown officers serve the downtown core 7 days a week on different shifts. Could be 6AM-6PM or 8AM-8PM, etc., depending on the ship schedule and how busy downtown is slated to be. Officer will either be on foot, bike or car.
 - i. Permanent Officers for downtown core are Officer Smith and Officer Colon
 - ii. Communicate directly with those officers for chronic problems but call dispatch/911 for any immediate needs/emergencies
 - iii. Up to 6 people are assigned to the downtown area
 - iv. School resource officers will be assigned downtown when school gets out for summer --- 2 additional officers
 - v. Paid reserve officers will be downtown too.



ACTION – Dana to include JPD Programs in the next newsletter --

- Crime Prevention through Environmental Design – Officer Colon can do an assessment of your establishment
- Fraud ---credit card fraud and how to eye it
- Trespassing

After much discussion regarding the inebriate issue in downtown Juneau and the open container law and sale of alcohol to those already under the influence, JPD Chief of Police Bryce Johnson suggests that maybe DBA can influence and put more pressure on the businesses selling alcohol to inebriates. JPD has done what they can within the law but is suggesting that DBA exert its own influence and pressure.

The Board also wanted to recognize the Assembly and the JPD for leveraging additional resources to increase police presence to create a more stable and enjoyable downtown.

Mark Ridgway moves to draft a letter to the Assembly and Sydney Mitchell seconds the motion.

2. Goldbelt Security – President Phil Clayton and Southeast Programs Manager Duren Moses
 - a. Duren announced that the security officers will be CPR and AED certified
 - b. **ACTION – Dana to get point of contacts for the security officers and JPD and send out to the members**

President’s Report -- none given

Today’s Business:

1. Approval of 2016 / 2017 DBA Budget

Sydney Mitchell moves to approve budget as presented. Mark Ridgeway seconds. Everyone in favor.

2. Status of DBA Maps
 - a. Dana will do first round of map distribution this week

There was discussion on how the map distribution should be done this year. Last year’s DBA Map coordinator, Margaret O’Neal, suggested that a different approach be taken. Some ideas are:

- Give some maps to Goldbelt Security – assign checkpoint businesses and tell the officers that they can go to X business to refill on maps
- Provide more maps to South Franklin like the Goldbelt Tram lobby, visitor center, Trove,



etc.

- Schedule a DBA Board member distribution crawl.
 - b. Rest of printing will be completed the week of May 2

3. New DBA Board member to fill vacant position

Jill Ramiel explains that we need a new DBA Board member to fill Joann Flora's seat. Midgi Moore from Juneau Food Tours expressed interest in becoming a DBA Board member.

Eric Forst moves to invite Midgi Moore to be on the DBA board. Sydney Mitchell seconds the motion. Everyone in favor.

4. DBA board representation at Assembly meetings – move to next agenda
5. The Storefront Star Award and Golden Broom Contest

This idea was presented at the Marketing Committee and was not seen as a focus area. The remaining Board members suggested presenting the initiative to the Infrastructure committee.

6. Pull tab research – move to next agenda
7. Juneau Chamber of Commerce – DBA Liaison reports --- move to next agenda

Reports:

1. Treasurer's Report
Treasurer: Colleen Goldrich

Margaret went through the DBA financials in place of Colleen Goldrich. Margaret will present DBA Board with quarterly financial reports.

2. Committee Reports:
 - a. Membership Committee—Chair: Nathaniel Dye
Meets every first Monday of the month at 10AM
 - Contents of member packets completed; folders and generic stickers have arrived
 - b. Marketing Committee – Co-Chairs: Sydney Mitchell, Pat Race, Collette Costa
Meets last Wednesday of every month at 4:30PM at various locations



- Marketing Committee report

Marketing Committee meeting on 4/27 will have a presentation by Rosita Worl. A major focus of the DBA marketing committee now is to formalize a committee.

- Website – not discussed. Per Sydney’s marketing committee recap, it was not touched upon at the last marketing committee either.

- c. Infrastructure Committee – Chair: Evelyn Rousso

Housing Action Plan comments due on May 2. Evelyn suggesting we move forward with the survey – how much housing do we have downtown, how many units are vacant? Evelyn is putting together a letter and will send out to Board before submitting.

3. Liaison:

- a. Assembly
 - i. Working on the budget
 - ii. Rorie Watt started as new city manager
 - iii. Loren requesting info on the impact of senior tax exemption. **ACTION – Dana to include in next newsletter.**
- b. JEDC
 - i. **ACTION – Jill to write letter of support for JEDC on May 4th**
 - ii. **Eric will send a letter of support as well**

Next regular board meeting – ACTION – Dana to propose a new time to the board. As per the Doodle poll, the next most popular time is 8:30AM on Wednesdays.

Meeting Adjournment -- 1:54PM