



**DBA Meeting Agenda  
Tuesday, April 11, 2017  
Senate Building meeting space, 3<sup>rd</sup> floor  
10AM – 12PM**

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

**Call to Order**

**Approval of Minutes of Last Meeting**

**Public Participation on Non-Agenda Items**

**President's Report:**

- Main Street conference – Loren Jones is going
- Annual meeting – Friday, July 28<sup>th</sup>
- Board membership walk – Friday, August 25<sup>th</sup>
- Meeting with small cruise ship owners

**Today's Business:**

- JEDC contract
- 2017 budget
- The upcoming assembly finance meeting – April 19
- Main Street Institute – each course is \$275 and covers three classes over 3 weeks
  - Fundamentals of Economic Vitality II
  - Fundamentals of Effective Promotion II
  - Fundamentals of Sustainable Organization II
  - Fundamentals of Quality Design II
  - Fundamentals of Leadership Development II
- Corporate gift basket fundraising idea

**Old Business**

- Travel Juneau Marketing Study
- Alaska Business Monthly
- Goldbelt security foot patrol
- Board retreat
- Pull tabs at the Imperial



## Reports:

1. Treasurer's Report -- *every quarter*
  - Treasurer: Colleen Goldrich
  
2. Committee Reports:
  - Membership Committee—Chair: Nathaniel Dye  
*Meets every first Monday of the month at 10AM*
  
  - Marketing Committee – Co-Chairs: Sydney Mitchell, Pat Race, Collette Costa  
*Meets last Wednesday of every month at 4:30PM at Senate Building, third floor*
  
  - Infrastructure Committee – Chair: Reecia Wilson  
*Meets the second Friday of every month at 4:30PM at the Hangar on the Wharf*
  
3. **Liaison Reports:**
  - Assembly
  - Juneau Economic Development Council
  - Alaska Committee

**Next regular board meeting** – *Tuesday, May 2nd*

**Meeting Adjournment**