



**DBA Meeting Agenda
Tuesday, June 13, 2017
Senate Building meeting space, 3rd floor
8:30AM – 10:30AM**

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

Call to Order

Approval of Minutes of Last Meeting

Public Participation on Non-Agenda Items

President's Report

- Navy League and Fleet Week
 - The economic impact of having a Navy boat in town was positive. Let's take the lead and schedule a meeting with TJ, JEDC and the Chamber and see how we can reinvigorate the local council of the U.S. Navy League.
- Mark your calendars: DBA annual meeting – July 28th at the Hangar ballroom at 8AM
- Putting Main Street strategy together to discuss at next Board meeting

Today's Business

- Mural fundraising
- Approve funding for Main Street Institute for Dana (\$350 for a 3-week course)

Old Business:

- Pull tabs – *Eric to provide an update*
- Board Retreat
- Travel Juneau Marketing Study – *moved from last month's agenda*
- Alaska Business Monthly – *Dana will start asking for news to send to ABM along with First Friday reminders*

Reports:

Treasurer's Report: Chair: Colleen Goldrich *Meets Quarterly*

- Budget still needs to be approved. Financials will be supplied at the July board meeting.

In the future, there will be an additional Downtown Director Report:



- Main St. progress checklist update
- Monthly Goals
- Quarterly Goals
- Fundraising Goals
- Project Progress
- Meetings:
 - HRAC – proposed a mural on the Public Library wall

Committee Reports:

- **Membership:** Chair: Nathaniel Dye *Meets every first Monday of the month at 10AM*
 - Board membership walk on Friday, August 25th at 10AM
 - Board Elections: Order of board openings:

2018	2019	2020
Jill Ramiel	Dana Gunderson	Midgi Moore
Sydney Mitchell	Eric Forst	Jaysen Katasse
Colleen Goldrich	Nathaniel Dye	

- **Marketing:** Co-Chairs: Pat Race, Collette Costa --*Meets last Wednesday of every month at 4:30PM at Senate Building, third floor*
 - Downtown Deals map insert
 - Branded Umbrellas
 - Community Dinner on the Dock event was talked about
- **Infrastructure:** Chair: Reecia Wilson *Meets the second Friday of every month at 4:30PM at the Hangar on the Wharf*
- **Fundraising:** Chair: Midgi Moore.
 - Goal is to raise \$25,000 this year
 - Idea is to have a target of four \$5k - \$6k events/activations per year
 - Fundraising Ideas: Corporate Gift Basket
 - Fundraising event
 - Fundraising idea: corporate sponsorship

Liaisons:

- Assembly
- JEDC
- Alaska Committee

Next Regular Board Meeting: *Tuesday, July 11th at 8:30AM*

Meeting Adjournment



Current Members:

Hotels and Inns

Alaskan Hotel and Bar
 Baranof Hotel
 Driftwood Hotel
 Silverbow Inn

Restaurants, Bars, Distilleries, Breweries

Alaska Fish and Chips Company
 Amalga Distillery
 Barnaby Brewing Company
 Bullwinkles
 Coppa
 Coconut Thai Cuisine
 Deckhand Dave's Fish Tacos
 El Sombrero, Inc.
 Heritage Coffee Company
 Juno Froyo
 Lucky Lady Pub
 McGiveney's
 The Narrows Bar
 Pizzeria Roma
 Red Dog Saloon
 Sandpiper Café
 The Hangar on the Wharf
 The Grind Cafe
 Tracy's King Crab Shack
 Triangle Club
 Twisted Fish
 Viking Lounge

Shops, Galleries and Retail

Ad Lib
 Alaska Cache Liquor
 Alaskan Brewing Co.
 Alaska Robotics
 Alaska Juneau Mining Co.
 Alaska T-Shirt Company
 Alpaca International
 Altman & Rogers

Annie Kaill's Fine Art and Craft
 Gallery
 Aurora Projekt
 Bear's Lair
 Ben Franklin
 Boheme
 Bustin' Out Boutique
 Caribou Crossings
 Cariloha
 Celebrity Jewelers
 Changing Tides LLC
 Del Sol
 Diamonds International of Alaska
 Downtown Dames Resale Shop
 EFFY Jewelry
 Fiddleheads & Ferns
 Foggy Mountain Shop
 Glacier Salt Cave & Spa
 Hearthside Books
 Hickoks Trading Company
 Harbor Tea and Spice Shop
 House of Russia
 Invisible World
 Jade Juneau
 Jewelers International
 Juneau Artists Gallery
 Juneau Drug Co.
 Juneau's Imagination Station
 Kindred Post
 Love & Matter
 Mt. Juneau Trading Post
 Merchant's Wharf
 Pretty Please
 Pureland Aromas
 Rufus K. Page
 Rainbow Foods
 Rainy Retreat Books
 SALT
 Seaside Yarn
 Senate Building Mall
 Shoefly
 Taku Smokeries Retail Store
 The Canvas
 The Jewel Box
 Treetop Tees and Tours
 Trove

Recreation and Services

Adventure Flow
 Alaska Laundry
 Alaska Knifeworks
 Alaska USA Federal Credit Union

Alaska Vision Center
 BAUER/CLIFTON INTERIORS
 Capital Barbershop
 Corvus Design
 Cycle Alaska
 Delta Western Petroleum
 Frenchie's Floral Studio
 Jared Lee, DDS
 Dr. Kristin Cox, ND
 Dynamic Consulting
 First Bank
 First National Bank Alaska
 The Fireweed Factory
 The Glory Hole
 GCI Communications
 Goldbelt Tram & Goldbelt
 Seadrome Marina
 Goldtown Nickelodeon
 Gross Alaska
 Juneau Arts & Humanities Council
 Juneau Economic Development
 Council
 Juneau Food Tours
 KTOO
 Marine View Center
 Marine Exchange of Alaska
 MRV Architects
 Northwind Architects
 Princess Cruises
 Rainforest Farms
 Reuben Willis State Farm
 Sealaska Heritage Institute and
 Gallery
 Shattuck & Grummett Insurance
 Southeast Communications
 Services
 Treetop Tees & Tours
 Wings Airways/Taku Glacier Lodge



**DBA Meeting Minutes
Tuesday, May 9, 2017
Senate Building meeting space, 3rd floor
8:30AM – 10:30AM**

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

Board Members Present: Dana Gunderson, Jill Ramiel, Colleen Goldrich, Mark Ridgeway, Sydney Mitchell, (Nathaniel Dye arrived at 10AM)

Board Members Absent: Eric Forst, Midgi Moore, Jaysen Katasse

Others Present: Michele Elfers, Lisa EaganLangerquist, Brian Holst, Dana Herndon, Loren Jones

Call to Order -- 8:38AM

Approval of Minutes of Last Meeting -- tabling the approval of minutes

Public Participation on Non-Agenda Items

Michele came to talk about Paths of Travel project.

Docks & Harbors is working on the Marine Park Taku Docks Urban Design Plan with Corvus Designs-- main focus is land acquisition. Looking at funding sources for it, need for restrooms, etc.

Lisa came to talk about wayfinding signage. She's trying to get ideas and talk to stakeholders. Sydney – talked about a couple different signage opportunities – one would be to convey history and one would be for wayfinding. It's important to have place-based story-telling.

Jill asks how we can engage with her as we move forward.

The board members call out places that could use wayfinding signs:

- Russian orthodox
- Valentine Bldg
- City Museum
- Walter Soboleff Building
- Wickersham

The other thing that Michele wants to talk about is “what is Paths of Travel”



Loren said to keep in mind the DOT construction since that will change the way people move about Juneau.

Jill says that maybe we should start thinking about the car-sharing plan and we should plan for it. Also, bike-sharing may be a possibility too.

If we have ideas on signage then we can email Michele and Lisa.

President's Report

- Mural on Old Elks building
- Friends of the flag committee – *moved to next agenda*

Today's Business:

Old Business

- Annual meeting on July 28th -- *Send calendar invite. Done.*
- Private security for downtown -- *table that until September.* Nathaniel gave an update – same route – they will us a quote on that – through construction they'll be posted up on either side.
- Pull tabs -- *pending*

Reports:

1. Treasurer's Report -- *every quarter*
 - Treasurer: Colleen Goldrich
2. Committee Reports:
 - Membership Committee—Chair: Nathaniel Dye
Meets every first Monday of the month at 10AM
 - Membership committee to create the list of board seats up for election
 - Marketing Committee – Co-Chairs: Pat Race & Collette Costa
Meets last Wednesday of every month at 4:30PM at Senate Building, third floor
 - Marketing Committee report
 - Branded umbrella idea -- *tabled for marketing meeting but some discussion was started on that. Board members think it's a good idea that is easy to move forward.*
 - Infrastructure Committee – Chair: Reecia Wilson
Meets the second Friday of every month at 4:30PM at the Hangar on the Wharf



Dana gave the infrastructure update – talked about the pavers and the cost. Jill gave the explanation of the bigger picture. Maybe we do a Festival on Alaska Day. Sydney – it'd be interesting to see some sort of interaction with the pavers. Colleen – what if we did a time capsule kind of thing under the paver. A couple of Board members were not ok with charging the communities for the pavers.

Mark is asking if we can encourage Chris, on behalf of the DBA, to talk to the Alaska Committee about doing something like this on Alaska Day.

Sydney – as a marketing perspective, if we want to engage all of these communities, we should not charge them and have some ritual.

The overall goal is that the DBA should celebrate Alaska Day 'better' because we're the Capital City.

Loren brings up that Alaska Day is celebrated in Sitka. Also, the Seward Statue is going up in downtown on July 3rd. Maybe do an activation around that and test the waters.

Brian says that instead of re-creating the wheel, the DBA should consider joining other groups.

Jill says that we should put a goal together that puts a float in the next 4th Parade and Sydney says that we should support those that do it – like DBA branded candy or even a discounted rate. Jill is saying that it should be a 2018 goal.

3. Liaison Reports:

- Assembly -- the Finance Committee meeting is tomorrow night. The pending list is the last item on the agenda. Loren is confident in the \$50k but not the \$25k he pushed for. Loren asked the City Manager about the parking issues that came up. He gathered that there are a lot of internal discussions about managing parking and monetizing it. He mentioned a block grant.
 - Main Street Conference – he took advantage of the extra classes. There is a lot of money that goes to each state.
 1. Pittsburg has a nighttime economic coordinator
 2. **ACTION – get the reformed four steps on the Main Street website. Done.**
 - Friends of Flags – Jill and him will reach out to Travel Juneau and reach out to them about that. *Update at the July Board meeting.*
 - Loren is going to fight for the extra \$25k for DBA staffing so that DBA can take some of these volunteer projects.



Sydney mentions that we should target consistency with hours of operation amongst our members.

Sydney is saying that DBA should be more of a thought leader – providing the information for members to make their own opinion. We're trying to educate people about the issues in opposed to coming out in support of specific developers and projects.

Mark – how do we attract more business downtown?

Sydney – Place-based businesses in downtown – it would be nice to support this. Where are there the vacant storefronts, etc?

Mark – overtime, come up with a starter kit for opening a business downtown.

Brian – Choose Juneau and the Invest in Juneau portion of it.

- Juneau Economic Development Council
 - Maritime festival data.
 - Car-share – Zipcar has officially shelved Juneau; Enterprise continues to be interested.
- Alaska Committee
 - Gavel to Gavel
 - Extended session

Next regular board meeting – Tuesday, June 6th

Meeting Adjourned at 10:30AM.



**DBA Meeting Minutes
Tuesday, April 11, 2017**

Senate Building meeting space, 3rd floor 10AM – 12PM

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

Board members present: Jaysen Katasse, Jill Ramiel, Dana Gunderson, Midgi Moore, Colleen Goldrich, Nathaniel Dye, and Eric Forst

Board members absent: Sydney Mitchell, Mark Ridgeway

Non-DBA Board members present: Dana Herndon [JEDC], Brian Holst [JEDC], Loren Jones [CJB Assembly], Pat Race [Alaska Robotics]

Call to Order -- meeting started at 10AM

Approval of Minutes of Last Meeting

Jaysen Katasse makes a motion to approve minutes from the last regular Board meeting; seconded by Eric Forst.

Public Participation on Non-Agenda Items

None.

President's Report:

- Main Street conference – Loren Jones is going
- Annual meeting – Friday, July 28th

ACTION – announce to membership in a newsletter. Done.

- Board membership walk – Friday, August 25th

ACTION – Dana to send a calendar invite. 10AM. Done.

- Meeting with small cruise ship owners -- Jill attended the small cruise operator meeting on behalf of the DBA. The cruise ship operators were concerned about the lack of infrastructure, etc. Jill reached out to Meilani and Chris Mertl about it.



Jill is asking how we engage with them right now to prevent further pull out.

ACTION – Get Chris Mertyl to come to a DBA Board meeting to update on the D&H waterfront plan. Update will come through the Infrastructure committee.

Today's Business:

- JEDC contract –

DBA wants to continue the contract with JEDC but wants to add a “do not exceed clause.” The ultimate goal is get set up for a JEDC separation and have a full on executive director. The current contract will go through December 2018. DBA and JEDC to revisit this in October. JEDC reduced Dana’s hourly fee.

ACTION – JEDC to fix the contract and send back for a board vote.

- Bylaw change -- Eric Forst moves to adopt the changes as recommended. Nathaniel Dye seconds the motion. Changes adopted by unanimous consent.

The membership committee will work on the resolution that focuses on the staggering of board openings.

Section 4.2

Election will be held annually by the membership/voted on by the membership.

- 2017 budget --

Brian goes through the budget concerns with the DBA board and goes through the two different budget scenarios.

- The upcoming assembly finance meeting – April 19
- Main Street Institute – each course is \$350 and covers three classes over 3 weeks -- *tabling the discussion*
- Corporate gift basket fundraising idea

Jill asking if this could be our signature fundraiser. The Board thinks it’s a good idea. The idea is to get started with the process in Sept. and to let our members know what the idea is.

ACTION – talk about it in the fundraising committee and have a process for this by July.



Old Business

- Travel Juneau Marketing Study – *tabled*.
- Alaska Business Monthly

ACTION – start doing email reminders with the First Friday ones.

- Board retreat -- *This retreat would be a good time to talk about executive director*
- Goldbelt security foot patrol -- *Midgi talked to Mike Tagaban. \$4500/m to have two foot patrols in the morning and evening. This is a corporative expense. If we're going into next winter, is this something that should be considered? Maybe do a membership poll. Put it on the agenda for the annual meeting*
- Pull tabs at the Imperial -- *Jaysen is on it.*

Reports:

Treasurer's Report -- *every quarter* Treasurer: Colleen Goldrich

Committee Reports:

- Membership Committee—Chair: Nathaniel Dye *Meets every first Monday of the month at 10AM*
 - Meeting with Goldbelt
- Marketing Committee – Co-Chairs: Pat Race, Collette Costa --*Meets last Wednesday of every month at 4:30PM at Senate Building, third floor*

Pat gave an update on the map. Going to the printers today.

Pat also gave a brief update on the “downtown deals” and creating a process for that.

- Infrastructure Committee – Chair: Reecia Wilson *Meets the second Friday of every month at 4:30PM at the Hangar on the Wharf*

3. Liaison Reports:

- Assembly

Finance committee meeting tomorrow night. Taking action on marine passenger fee application. The 19th is TJ, DBA, and JEDC. [JILL – is saying that maybe next year we reconsider the Goldbelt ambassador application and consolidate the whole program].

ACTION – put it in the next agenda to talk about the consolidation of the ambassador program.



Camping ordinance takes place on April 15th.

The Ribbon Cutting for the Alaska Steamship terminal is on May 5th at 12PM.

- Juneau Economic Development Council
- Alaska Committee

Next regular board meeting – *Tuesday, May 2nd*

Meeting Adjournment -- Meeting adjourned at 12PM.