



DBA Meeting Agenda
August 7, 2018
Senate Building meeting space, 3rd floor
8:30AM – 10:30AM

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

Call to Order

Approval of Minutes of Last Meeting

Public Participation on Non-Agenda Items – 5 minutes

Jessica Spurrier from JAHMI Health & Wellness. She wants to talk about Narcan kits at downtown businesses.

Old Business

- JEDC Contract – Executive Committee to review and make a recommendation to the Board by August meeting.

Motion: *I move that the DBA Board authorize a new contract for services with the JEDC for the period of July 1, 2018 through June 30, 2019 for the amount not to exceed \$77,184.*

Today's Business

- Updated Letter of Support for The New JACC

Motion: *I move that the DBA Board send a letter of support for the New JACC as drafted by staff and Board members.*

Downtown Director Report

- Meeting with Rorie
- National Night Out update
- Kid Brochure update
- First Friday dance party update
- Downtown Inventory update: *We will be taking a look at the raw data at the end of the month – then look at mapping it in GIS. Hopefully move on to the survey component of the inventory in August. The goal is really to have this available prior/during the Blueprint Downtown process that will begin in the fall.*
- Community Stories Wayfinding project – Email from Michele Elfers, CBJ Engineering, *“So my idea, and my question for you is, could DBA or JEDC support this project and possibly through you, coordinate a launch event in spring 2020 for the work of art? I imagine it would be something like a party open to the public at KTOO or the City Museum where*



*people can listen to the audio/meet the story tellers/learn about the wayfinding system, etc. If you are interested, it would be great if we could add you as a partner to the grant application and add an in kind donation for your time and the event. If you cannot commit to this type of involvement, a letter of support from JEDC and DBA would be great." **Can we be a partner on this? In-kind match of my time?***

Reports:

- **President's Report**
- **Treasurer's Report:** Chair: Jaysen Katasse *Meets Quarterly*
- **Membership:** Chair: Nathaniel Dye *Meets every third Wednesday of the month at 10AM*
 - Annual Meeting on Thursday, August 16th from 5:30 PM – 7:30 PM at the T.K. Maguire's bar
 - Annual Meeting agenda – see attached
- **Marketing:** Co-Chairs: Charlie Herrington and Dana Gunderson--*Meets last Wednesday of every month at 4:30PM at Senate Building, third floor*
- **Infrastructure:** Chair: OPEN SEAT-- *Meets the second Friday of every month at 4:30PM at the Hangar on the Wharf*
- **Fundraising:** Chair: Midgi Moore – *Meets on the second Wednesday of the month at 2 PM at the Juneau Food Tours HQ*

Liaisons:

- Travel Juneau
- Assembly
- JAHC
- JEDC
- Alaska Committee

Next Regular Board Meeting: Tuesday, September 4th

- Next Up: Ben Brown shares a presentation on The New JACC

Meeting Adjournment