



**DBA Meeting Agenda
September 11, 2018
Senate Building meeting space, 3rd floor
8:30AM – 10:30AM**

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

Call to Order

Approval of Minutes of Last Meeting

Public Participation on Non-Agenda Items – None

Reports:

- **President's Report**
 - Downtown Blueprint
- **Downtown Director Report**
 - Dancing in the Streets update
 - Mayoral Candidate Forum on 9/21 at 9 AM
 - Security Co-Op
 - Winter Windows

Old Business:

- JEDC Contract – Executive Committee to review and make a recommendation to the Board by September meeting.

Motion: I move that the DBA Board authorize a new contract for services with the JEDC for the period of July 1, 2018 through June 30, 2019 for the amount not to exceed \$77,184.

Today's Business:

- Board Election Plan

Motion: I move that the DBA Board authorize the Board Election Plan as presented.

- Review Draft FY19 Budget

Officer Reports:

- **Treasurer's Report:** Chair: Jaysen Katasse Meets Quarterly – Tuesday at 2 PM



- FY19 Budget – draft
- **Membership:** Chair: Nathaniel Dye *Meets every third Wednesday of the month at 10 AM*
- **Marketing:** Co-Chairs: Charlie Herrington and Dana Gunderson -- *Meets last Wednesday of every month at 5 PM at Senate Building, third floor*
 - Downtown Highlight PSA
 - SWOT analysis
 - Winter Promos
- **Infrastructure:** Chair: OPEN SEAT-- *Meets the third Friday of every month at 4 PM at the Bubble Room*
 - DBA-sponsored wall priming
 - Winter Light Plan
- **Fundraising:** Chair: Midgi Moore – *Meets on the second Wednesday of the month at 2 PM at the Juneau Food Tours HQ*
 - 2019 Color Run

Liaisons:

- Travel Juneau
- Assembly
- JAHC
- JEDC
- Alaska Committee

Next Regular Board Meeting: Tuesday, October 2

- Presentation: Ben Brown -- The New JACC

Meeting Adjournment

In the Works:

- Wayfinding
- Community Stories Wayfinding project
- Graffiti letter
- Fireworks letter
- Winter Light Plan
- Website
- Ambassador BID
- Insurance