



**DBA Meeting Agenda
November 6, 2018
Senate Building meeting space, 3rd floor
8:30AM – 10:30AM**

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

Call to Order

Approval of Minutes of Last Meeting

Public Participation on Non-Agenda Items

Reports:

- **President's Report**
- **Downtown Director Report**

Old Business:

Motion: *I move that the DBA Board approve the FY19 budget as presented.*

New Business:

Officer Reports:

- **Treasurer's Report:** Chair: Jaysen Katasse *Meets Quarterly – Tuesday at 2 PM*
- **Membership:** Chair: Nathaniel Dye *Meets every third Wednesday of the month at 10 AM*
 - Board Game Night at the Imperial
- **Marketing:** Co-Chairs: Charlie Herrington and Dana Gunderson -- *Meets last Wednesday of every month at 5 PM at Senate Building, third floor*
 - Winter Promotions
 - Gallery Walk
 - Kid's Day
 - Board Game
 - Panic Week
- **Infrastructure:** Chair: OPEN SEAT-- *Meets the third Friday of every month at 4 PM at the Bubble Room*



- **Fundraising:** Chair: Midgi Moore – *Meets on the second Wednesday of the month at 2 PM at the Juneau Food Tours HQ*

Liaisons:

- Travel Juneau
- Assembly
- JAHC
- JEDC
- Alaska Committee

Next Regular Board Meeting: Tuesday, December 4th

Meeting Adjournment

In the Works:

- Walk your City Wayfinding
- Community Stories Wayfinding project
- Member newsletter – Winter Light Plan, snow removal, graffiti
- Fireworks letter
- Website
- Ambassador BID
- Insurance

2018- 2019 DBA Calendar of Events -- WORKING DOCUMENT

AUGUST

- 8/7 -- National Night Out
- 8/16 – Annual Meeting

SEPTEMBER

- 9/21 -- Parklet Day / Dancing in the Streets party in collaboration with the JAHC and Red Dog Saloon

OCTOBER

- Start Winter Windows promotion
- 10/18 -- Alaska Day

NOVEMBER

- 11/8 – Board Game Night
- 11/23 -- Deals and Donuts



- 11/24 -- Small Business Saturday and Family Movie Day

DECEMBER

- 12/7 -- Gallery Walk
- 12/15 -- Kid's Day
- 12/16 - 12/23 -- Panic Week

JANUARY '19

- TBD: Downtown Restaurant Week

FEBRUARY '19

- 2/14 -- Valentine's Day

MARCH '19

- 3/17 -- St. Patrick's Day
- 3/30 -- Seward's Folly

APRIL '19

- Car parade?

MAY '19

- 5/18 -- Cornhole Tournament

JUNE '19

JULY '19

- TBD -- 7/4 -- DBA Float in the Parade