



**DBA Meeting Agenda  
December 4, 2018  
JEDC Conference Room  
8:30AM – 10:30AM**

*The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.*

**Call to Order**

**Approval of Minutes of Last Meeting**

**Public Participation on Non-Agenda Items**

CBJ Recycling

**Reports:**

- **President's Report**
- **Downtown Director Report**
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**Old Business:**

**New Business:**

**Officer Reports:**

- **Treasurer's Report:** Chair: Jaysen Katasse *Meets Quarterly – Tuesday at 2 PM*
- **Membership:** Chair: Nathaniel Dye *Meets every third Wednesday of the month at 10 AM*
- **Marketing:** Chair: Dana Gunderson -- *Meets last Wednesday of every month at 5 PM at Senate Building, third floor*
  - Winter Promotions
    - Gallery Walk
    - Kid's Day
      - Board Game night
    - Panic Week
- **Infrastructure:** Chair: OPEN SEAT-- *Meets the third Friday of every month at 4 PM at the Bubble Room*
- **Fundraising:** Chair: Midgi Moore – *Meets on the second Wednesday of the month at 2 PM at the Juneau Food Tours HQ*
  - Sponsorship list



- Spring Prom fundraiser

**Liaisons:**

- Travel Juneau
- Assembly
- JAHC
- JEDC
- Alaska Committee
- Planning Commission

**Next Regular Board Meeting:** Tuesday, December 4<sup>th</sup>

**Meeting Adjournment**

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**In the Works:**

- Walk your City Wayfinding
- Community Stories Wayfinding project
- Member newsletter – Winter Light Plan, snow removal, graffiti, volunteers,
- Fireworks letter
- Website
- Ambassador BID
- Insurance
- Main Street conference field trip

**2018- 2019 DBA Calendar of Events -- WORKING DOCUMENT**

**AUGUST**

- 8/7 -- National Night Out
- 8/16 – Annual Meeting

**SEPTEMBER**

- 9/21 -- Parklet Day / Dancing in the Streets party in collaboration with the JAHC and Red Dog Saloon

**OCTOBER**

- Start Winter Windows promotion
- 10/18 -- Alaska Day

**NOVEMBER**

- 11/8 – Board Game Night



- 11/23 -- Deals and Donuts
- 11/24 -- Small Business Saturday and Family Movie Day

#### **DECEMBER**

- 12/7 -- Gallery Walk
- 12/15 -- Kid's Day
- 12/16 - 12/23 -- Panic Week

#### **JANUARY '19**

- TBD: Downtown Restaurant Week

#### **FEBRUARY '19**

- 2/14 – Valentine's Day

#### **MARCH '19**

- 3/17 – St. Patrick's Day
- 3/30 -- Seward's Folly

#### **APRIL '19**

- Car parade?

#### **MAY '19**

- 5/18 -- Cornhole Tournament

#### **JUNE '19**

#### **JULY '19**

- TBD -- 7/4 – DBA Float in the Parade