

DBA Meeting Agenda February 5, 2019 JEDC Conference Room 8:30AM – 10:30AM

The purpose for which this Association is formed is to promote, foster, and encourage downtown business and to act as an advocate on issues that affect downtown business.

Call to Order

Approval of Minutes of Last Meeting

Public Participation on Non-Agenda Items

- Stuart Aston from CBJ RecycleWorks Operations Manager
 Stuart is interested in knowing what businesses would like to see in the way of recycling downtown. Hear some ideas, what is being done now, how much what they feel is a reasonable cost for recycling service. Recycleworks has no plans right now but want to look to the future and what we or someone in the city can do to capture more recycling.
- JAHC Update

Reports:

- President's Report
 - o Meeting with the Mayor
- Downtown Director Report
 - Register for Main Street Conference by using our member number: 5876
 - o https://www.mainstreet.org/howwecanhelp/mainstreetnow/now2019

Old Business:

None.

New Business:

- Letter to CBJ Public Works & Engineering Director Mike Vigue and CBJ City Manager
 Rorie Watt about maintenance of sidewalks
- Approve FY2020 Goals set at Board Retreat
- Review Survey of DBA Membership (Visitor and Main Street issues)

Officer Reports:

Treasurer's Report: Chair: Jaysen Katasse Meets Quarterly – Tuesday at 2 PM



- o Next meeting is February 12 at 2:30 PM at the JEDC conference room.
- Membership: Chair: Nathaniel Dye Meets every third Wednesday of the month at 10 AM
 - o DBA Member and Legislator Mixer on Feb. 6
- Marketing: Chair: Dana Gunderson -- Meets last Wednesday of every month at 5 PM at Senate Building, third floor
 - Branding subcommittee
 - New logo in the works. Working with Glen Fairchild
 - Calendar of events updated:
 https://docs.google.com/document/d/1DQpNN8dplf v u5mQzkihnzSoo
 <a href="https://fxeehold.com/feehold-new-model-peehold
- Infrastructure: Chair: OPEN SEAT-- Meets the third Friday of every month at 4 PM at the Bubble Room
 - o FY20 plan
 - Winter Light Plan recap and update
- **Fundraising:** Chair: Midgi Moore *Meets on the second Wednesday of the month at 2 PM at the Juneau Food Tours HQ*

Liaisons:

- Assembly
- Travel Juneau
- JEDC
- JAHC
- Alaska Committee
- Planning Commission

Next Regular Board Meeting: Tuesday, March 5th

Meeting Adjournment

In the Works:

- Walk your City Wayfinding moved to FY20 plan
- Community Stories Wayfinding project
- Fireworks letter
- Website
- Kid Brochure collaboration with Travel Juneau?
- Chairlift bench
- Art on the three transformers on Ferry Way (estimated completion in 2020 after Ferry Way construction)
- Rain paint continual